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**ERASMUS+ PROGRAMME**  
**Erasmus+ - Key Action 2**  
**Capacity Building in the Field of Higher Education**  
**Project Number: 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP**

**Vocational training center for undergraduate university students and teachers  
in Jordan (VTC)**

**SLOVAK Training Workshop at Al al-Bayt University**

October, 25, 2017

**Training Titles**

1. Sales and Marketing Skills: Contrast in International Marketing between Chosen European – Asian – African Countries.
2. Global Citizenship Education – Critical Thinking in Solving Problems and New Ideas.
3. Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education.

**Trainer SUA**

**Dr. Paluchová Johana**, Slovak University of Agriculture in Nitra

**Dr. Mravcová Anna**, Slovak University of Agriculture in Nitra

**Dr. Gálová Janka**, Slovak University of Agriculture in Nitra

**Dr. Jakub Bercik**, Slovak University of Agriculture in Nitra

**Overview**

The training was one of the proposed activities in the Vocational training center for undergraduate university students and teacher in Jordan as one of the objectives of Capacity Building in the Field of Higher Education in the Jordanian Universities.

The training topics was according to the output of the questionnaire distributed among the students and policy makers.

The training program focus on an important issues and skills such as sales and marketing, Global citizenship and project management.



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## List of Participants



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ERASMUS+ PROGRAMME, Erasmus+ - Key Action 2  
Capacity Building in the Field of Higher Education  
Training Workshop

Vocational training center for undergraduate university students and  
teachers in Jordan

Project No: 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP  
October, 21-26, 2017

Al Albayt University

25.10.2017

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## Some Photos During the Training



Vocational training center for undergraduate university students and teachers in Jordan  
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