

Dissemination of the Faculty of Economics and Management, Slovak University of Agriculture in Nitra, Slovakia

1. Article in Slovak published 23.06.2017 in printed and online form of the monthly-published journal of the SUA in Nitra "Poľnohospodár":

Faculty of Economics and Management trained the partners from Jordanian universities hold between May 1-6, 2017

<http://www.polnohospodar.sk/kategorie-spravodajstva/255-2017-06-26-16-33-24/6575-2017-06-26-19-59-59>



The internationalization of the Faculty of Economics and Management (FEM) is still active, which is confirmed by the fact that, thanks to the leadership of the FEM Dean's Office the training meeting was realized from 1 to 6 May 2017 at the FEM, Slovak University of Agriculture in Nitra as one of the outputs of the international educational project „Erasmus+ Programme KA2 Project VTC, Capacity Building Projects in the Field of Higher Education: Vocational Training Centre for Undergraduate University Students and Teachers in Jordan. 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP“. It was the third meeting (the first was in Irbid / Jordan – in February 2016, the second was in Leipzig / Germany in October 2016) coordinated by Ing. Johana Paluchová in cooperation with PhDr. Anna Mravcová and Ing. Jana Gálová. Our 19 partners from 7 Jordanian universities participated in this meeting (Al al-Bayt University, German Jordanian University, Almotahida Education Group, Mutah University, Al-Balqa' Applied University, Jordan University of Science and Technology, The University of Jordan). Training was opened by the Dean of the local partner institution, prof. Dr. Elena Horská. We trained the participants in marketing, project, management, research, agro-technology, sensory, educational and other fields with the professional help and support of colleagues from Faculty of Economics and Management (Ing. J. Berčík, prof. E. Horská, doc. N. Turčeková, Ing. P. Šedík, K. Pirmatov), Faculty of Biotechnology and Food Sciences (doc. V. Vietoris), Faculty of Agrobiological and Food Resources (Ing. O. Hanušovský, Ing. B. Gálik), Slovak Agricultural Library (Mgr. B. Bellérová), Research Center



Agrobiotech (Ing. Z. Kňazická, Mgr. E. Tušimová, doc. T. Bojňanská), Botanical Garden (Ing. E. Mňahončáková) and the rector's office (PhDr. R. Chosraviová, Ing. A. Božiková), who had very beneficial presentations and provided visits of their training and research places and laboratories. The participants visited directly the places of research and education realization as, for example, the unique and very modern Research Centre Agro biotech; also the Botanical Garden, and Sensory Laboratory, where students learn towards deep and professional sensory; the Laboratory of Consumer Studies, where the researches as well as teaching within various scientific disciplines will be realized; and also the laboratories studying animal origins where students practically realize learning, they process the data for their final works, and so on.

The goal of this training was to promote the selected scientific and educational activities of SUA faculties and workplaces on the one hand, and to introduce the opportunities for implementing new technologies into education, the education toward sale-marketing skills, providing services, project management, software skills, digital media, problem solving, and the development of new ideas in the learning process for the needs of implementation of these options into the education system of collaborating Jordanian universities on the other hand.

Besides the training and other obligations arising from the training, all participants enjoyed a social evening, where the folk group Zobor had a performance. They enjoyed traditional Slovak dishes and visited also the historical centre of the city of Nitra with a professional guide.

Dr. Johana Paluchová (FEM SUA in Nitra)

Dr. Anna Mravcová (FEM SUA in Nitra)

2. Article in Slovak published 22.05.2017:

Partners from Jordan participated at the training at FEM SUA in Nitra (Erasmus + project VTC)

<http://www.fem.uniag.sk/sk/aktualne-informacie-reader/items/partneri-z-jordanska-sa-skolili-na-fem-spu-v-nitre-erasmus-projekt-vtc/>

The screenshot shows the website of the Faculty of Economics and Management (FAKULTA EKONOMIKY A MANAŽMENTU) of the Slovak Agricultural University in Nitra. The page features a red header with the faculty's name and logo. Below the header is a navigation bar with links to various sections. The main content area displays an article titled "Partneri z Jordánska sa školiť na FEM SPU v Nitre (Erasmus + projekt VTC)" dated 22.05.2017. The article text describes the internationalization of the faculty and the participation of Jordanian partners in the Erasmus+ project VTC. The author is Prof. Dr. Ing. Elena Horská. At the bottom of the page, there are links to the website's privacy policy, contact information, and social media channels.



3. Article in Slovak published 13.11.2017:

Training activities within the VTC project in Jordan

<http://www.fem.uniag.sk/sk/aktualne-informacie-reader/items/%C5%A1koliace-aktivity-v-r%C3%A1mci-projektu-vtc-v-jord%C3%A1nsku/>



FAKULTA EKONOMIKY A MANAŽMENTU
SLOVENSKÁ POĽNOHOSPODÁRSKA UNIVERZITA V NITRE

Hľadať

English Mapa stránok UIS

Dnes je: 19. september 2018, meniny oslavuje: Konštantín

DOMOV FAKULTA UCHÁDZAČI O ŠTÚDIUM ŠTÚDIUM MEDZINÁRODNÁ SPOLUPRÁCA VEDA A VÝSKUM SPU

Fakulta ekonomiky a manažmentu Zo života fakulty - Reader

Školiace aktivity v rámci projektu VTC v Jordánsku

13.11.2017 11:17 vložil: Ľubica Šemeláková



Co-funded by the
Erasmus+ Programme
of the European Union

Fakulta ekonomiky a manažmentu SPU v Nitre eviduje ďalší úspešný projektový výstup v rámci medzinárodného vzdelávacieho projektu Erasmus+ Capacity Building in Higher Education s názvom "Vocational Training Center for Undergraduate University Students and Teachers in Jordan (VTC)", č. 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP. Koordinátorom projektu je Leipzig University of Applied Sciences v Nemecku. Tento projekt mal v aktivitách v druhom roku riešenia naplánované zabezpečenie školenia pre jordánskych partnerov (zamestnancov a študentov) z európskej projektovej inštitúcie, teda z našej fakulty. Počas októbrových dní od 20. do 28. koordinátorka projektu Ing. Johana Paluchová, PhD. a spoluriešiteľia Ing. Jana Gálová, PhD., PhDr. Anna Mravcová, PhD. a Ing. Jakub Berčík, PhD. počas šiestich dní intenzívne škollli zamestnancov ako aj študentov na šiestich partnerských univerzitách v Jordánsku, a to: German Jordanian University (Madaba, Amman), Mutah University (Maw'tah), Jordan University of Science and Technology (Irbid), Al-Balqa' Applied University (Salt), Al Albayt University (Al-Mafraq) a University of Jordan (Amman).

J. Paluchová škollila na tému: „Sales and Marketing Skills: Contrast in International Marketing between Chosen European – Asian – African countries“. J. Gálová prednášala o téme „Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education“. Ďalej A. Mravcová zabezpečila odbornosť v oblasti „Global citizenship education – Critical Thinking in Solving Problems and New Ideas“ a J. Berčík vysvetlil tému „Skills in Using Computer Software – Neuromarketing as a Progressive Method in Market Research“ a následne prakticky interpretoval výsledky výstupov z neuromarketingových meraní.

Počas všetkých dní bolo na univerzitách pre nás zastúpené početné audiťórium, tešili sme sa otázkam a diskusiám, ako aj záujmu o štúdium či stáž a návštevu našej fakulty a rozvíjanie ďalšej projektovej spolupráce. Skúsenosti s vyjednáváním a spoluprácou s blízkovýchodnou kultúrou, ako je aj tá jordánska, nám priniesli veľa ďalších možností, postupov a odborných nápadov pre ich realizáciu v budúcnosti. Už teraz plánujeme ako európska univerzita podporiť našich jordánskych partnerov v podávaní ďalších vzdelávacích projektov.

Ing. Johana Paluchová, PhD.

Photos - click!



4. Article in English published 07.12.2017:

Training activities within the VTC project at Jordanian universities

<http://www.fem.uniag.sk/sk/aktualne-informacie-reader/items/%C5%A1koliace-aktivity-v-r%C3%A1mci-projektu-vtc-v-jord%C3%A1nsku/>



FACULTY OF ECONOMICS AND MANAGEMENT
SLOVAK UNIVERSITY OF AGRICULTURE IN NITRA

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Faculty of Economics and Management - News Reader

Training within the VTC project at Jordanian universities

07.12.2017 12:59 by Ľubica Šemeláková (comments: 0)



Co-funded by the
Erasmus+ Programme
of the European Union

During October 20-28, 2017, several training activities took place at six Jordanian universities in The Hashemite Kingdom of Jordan within the Erasmus+ Key Action 2 Capacity Building in the Field of Higher Education project entitled "Vocational Training Center for Undergraduate Students and Teachers in Jordan (VTC)", no. 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP, coordinated by the Leipzig University of Applied Sciences in Germany. Four lecturers participated in these activities from the Faculty of Economics and Management of the Slovak University of Agriculture in Nitra, which is a partner of this project: the local coordinator Dr. Johana Paluchová and assistant professors Dr. Jana Gálová, Dr. Anna Mravcová and Dr. Jakub Berčík.

The training was provided in the form of seminars for staff and students at six Jordanian partner institutions: German Jordanian University (in Madaba, Amman), Mutah University (in Ma'v'ah), Jordan University of Science and Technology (in Irbid), Al-Balqa' Applied University (in Salt), Al Albayt University (in Al-Mafraq) a University of Jordan (in Amman).

J. Paluchová lectured on „Sales and Marketing Skills: Contrast in International Marketing between Chosen European – Asian – African countries“, J. Gálová on „Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education“, A. Mravcová on „Global Citizenship Education – Critical Thinking in Solving Problems and New Ideas“ and J. Berčík on „Skills in Using Computer Software – Neuromarketing as a Progressive Method in Market Research“ completed with practical presentation of the outputs of neuromarketing research.

Each day, there were a lot of participants present at the training and all seminars were followed by many questions and discussions, where staff and students also expressed their interest in study or internship in Slovakia as well as visiting our university and developing further project collaboration. Experiencing cooperation with Middle Eastern culture, like the Jordanian, has given us many new ideas and topics for future cooperation. We are already planning to support our Jordanian partners in submitting educational projects.

Author: Ing. Jana Gálová, PhD.
Center for Research and Educational Projects of the FEM SUA in Nitra

Photos



5. The list of International projects on the web page of the Faculty of Economics and Management, SUA in Nitra

<http://www.fem.uniag.sk/sk/medzinarodne-projekty-fem-4030/>

Erasmus+ CBHE: Vocational Training Center for Undergraduate University Students and Teachers in Jordan (VTC)



Co-funded by the
Erasmus+ Programme
of the European Union

The project no. 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP is a three-year project funded by the European Union through the Erasmus+ Programme, focusing on providing Jordanian students and partners with competencies and skills needed in the job market. The project aims at institutionalizing vocational training at Jordanian universities. Exchanging experience with European partners (from Germany, Portugal and Spain) is a major factor in the success of the VTC project. The Slovak University of Agriculture in Nitra, Faculty of Economics and Management participates with the local coordinator Dr. Johana Paluchová., with Dr. Jana Gálová. and Dr. Anna Mravcová. The project aims to solve the economic, social and work problems of graduates and their inclusion into the education and technical system, while it improves the phenomenon of vocational training and skills in Jordan universities.

Projekt č. 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP je trojročný projekt financovaný Európskou úniou prostredníctvom programu Erasmus+, ktorý sa zameriava na rozvíjanie kompetencií a zručností potrebných na trhu práce pre jordánskych študentov ako aj partnerov. Cieľom projektu je inštitucionalizácia odbornej prípravy na jordánskych univerzitách. Výmena skúseností s európskymi partnermi (z Nemecka, Portugalska a Španielska) je významnou súčasťou úspechu projektu VTC. Slovenská poľnohospodárska univerzita v Nitre, Fakulta ekonomiky a manažmentu participuje pod vedením lokálnej koordinátorky Ing. Johany Paluchovej, PhD., v spolupráci s Ing. Janou Gálovou, PhD. a PhDr. Annou Mravcovou, PhD. Projekt sa zameriava na riešenie ekonomických, sociálnych a pracovných problémov absolventov a ich zaradenie do vzdelávacieho a technického systému a zároveň zlepšuje fenomén odbornej prípravy a zručností na jordánskych univerzitách.

Project Duration: 2015/10/15 - 2018/10/14

Project Funding (Total): 689 938 EUR

Project Website: <http://vtc.just.edu.jo/Pages/about.aspx>

Coordinating Unit: Leipzig University of Applied Sciences (Hochschule für Technik, Wirtschaft und Kultur Leipzig - HTWK), Germany

Coordinator at the FEM SUA in Nitra: Ing. Johana Paluchová, PhD.