

Al al-Bayt University

Vocational Training Center for Undergraduate University Students and Teachers in Jordan-VTC

Dissemination Report

Prepared by

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July 2018

Career Planning for Undergraduate Students Training Workshop at Al al-Bayt University

August, 13, 2017

Training Date

August, 13, 2017

Al al-Bayt University

Training Titles

1. Career Planning for Undergraduate Students Training Workshop.

Short Description about the Training

The training was one of the proposed activities in the Vocational training center for undergraduate university students and teacher in Jordan as one of the objectives of Capacity Building in the Field of Higher Education in the Jordanian Universities.

The training topics was according to the output of the questionnaire distributed among the students and policy makers.

The training program focus on an important issues and skills that needs by students.

Number of Participants: 35





Cloud Computing Training Workshop at Al al-Bayt University

October, 22, 2017

Training Date

October, 22, 2017

Al al-Bayt University

Training Titles

Cloud Computing

Short Description about the Training

The training was one of the proposed activities in the Vocational training center for undergraduate university students and teacher in Jordan as one of the objectives of Capacity Building in the Field of Higher Education in the Jordanian Universities.

The training topics was according to the output of the questionnaire distributed among the students and policy makers.

The training program focus on an important issues and skills that needs by students.

Number of Participants: 30

SLOVAK Training Workshop at Al al-Bayt University

October, 25, 2017

Training Date

October, 25, 2017

Al al-Bayt University

Training Titles

- 2. Sales and Marketing Skills: Contrast in International Marketing between Chosen European Asian African Countries.
- 3. Global Citizenship Education Critical Thinking in Solving Problems and New Ideas.
- 4. Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education.

Short Description about the Training

The training was one of the proposed activities in the Vocational training center for undergraduate university students and teacher in Jordan as one of the objectives of Capacity Building in the Field of Higher Education in the Jordanian Universities.

The training topics was according to the output of the questionnaire distributed among the students and policy makers.

The training program focus on an important issues and skills such as sales and marketing, Global citizenship and project management.

Number of Participants: 43







PORTUGAL Training Workshop at Al al-Bayt University

November, 15, 2017

Training Date

November, 25, 2017

Al al-Bayt University

Training Titles

- 1. Customer Essential Elements of a Customer Management Approach.
- 2. Sales and Marketing Skills: Strategy and Tactics.
- 3. History, Heritage and Development: The Touristic Activity.

Short Description about the Training

The training was one of the proposed activities in the Vocational training center for undergraduate university students and teacher in Jordan as one of the objectives of Capacity Building in the Field of Higher Education in the Jordanian Universities.

The sessions concentrated on the strategy of sales and marketing, the tactics used, the five rules of communication in sales and the marketing attitude. Also, the training focus on the customer management, managing relationships, creating opportunities and managing opportunities. In addition, the last lecture was show how local, regional and national history and heritage can be decisive on the promotion of personal and community identity and self-esteem and so, education and citizenship.

List of Participants: 70



MONOJO Training Workshop at Al al-Bayt University

April, 11, 2018

Time and place

April, 11, 2018

Al al-Bayt University

<u>Trainer</u>

Khalid Khraisat

Short Description about the Training

The training was one of the proposed activities in the Vocational training center for undergraduate university students and teacher in Jordan as one of the objectives of Capacity Building in the Field of Higher Education in the Jordanian Universities.

The training topics was according to the output of the questionnaire distributed among the students and policy makers.

The training program focus on an important issues and skills that needs by students.

Number of participants

41 Participants

