

## **Dissemination report for VTC Project**

Vocational training center for undergraduate university students and teachers in Jordan (VTC) project

Oct 15, 2015 to Apr 15, 2016 ordan University of Science and Technology

uthors:

rof. Fahmi Abu Al-Rub ng. Qatada Damra











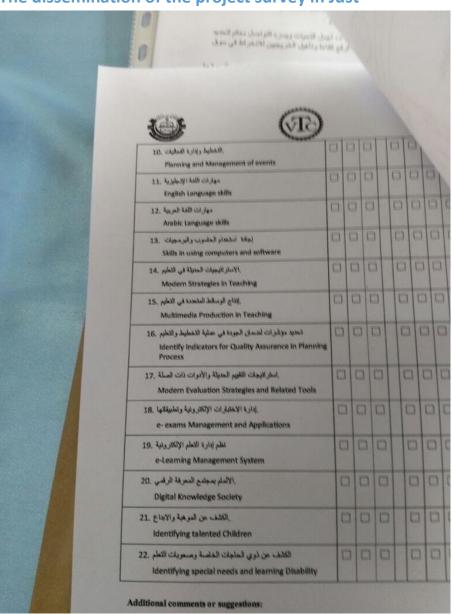


#### **Overview**

The objective of the present document is to display of the conducted dissemination activities for the VTC project at Jordan university of science and technology.

Project website: VTC official project website was created and hosted on at: <a href="http://vtc.just.edu.jo/">http://vtc.just.edu.jo/</a>

## The dissemination of the project survey in Just









#### Dissemination activities

At the Jordan University of science and technology, VTC project was disseminated in the following events:

#### **JUST Job Fairs**

Jordan university of Science and Technology Job Fair is an annual event organized by the Career Guidance and Alumni office/King Abdullah II Fund for Development - Deanship of Student Affairs. It is open to students of all disciplines and degree programs. The Job fair mission is to bring the companies to students. We invite you to participate in this event to reach out to highly talented students from JUST. Our Job Fair attracts highly regarded national and international companies and a wide spectrum of talented students.

VTC project was disseminated at the Job fair







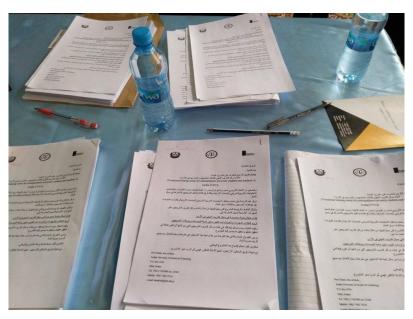




## Other Job Fairs were VTC were disseminated:

## The first Jordanian - Kuwaiti Employment Forum 2017

### Irbid recruitment fair - 2016











## **Entrepreneur of The Future Competition**

The competition aims at providing funding, support, and encouragement to university student innovators in three areas: Healthcare, Green Technology, and Information Technology in Tourism.



**DISCLAIMER:** This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.







Jacob Arts the EU delegation in Jordan addresses the importance of entrepreneurship to the participants in the Entrepreneur of The Future Competition student's competition.









### Workshops and trainings

## Workshop in Patient counselling and Communication Skills held in Faculty of Pharmacy, JUST

Under the patronage of the Dean of the Faculty of Pharmacy Dr. Karem Al-Zoubi, the workshop held for clinical training supervisors and students entitled "Patient counseling and Communication Skills". The workshop was presented by Dr. Ahmed Russasi amidst a distinguished presence of clinical Pharmacy training supervisors and members of the faculty in the department, and students.

Dr. Al-Russasi is a licensed pharmacist in Jordan and Canada, and an expert in continuous pharmaceutical training and education.

Dr. Mohammad Shawaqfeh, Assistant Dean for Clinical Training said that this workshop is of great importance to trainers in different hospitals, which helps to improve their skills and develop them for the benefit of students.

At the end of the day, the Dean distributed the certificates to the participants in the workshop, praised the lecturer, and thanked him for his volunteering.

The Dean praised the quality of the activity and said that this is in line with the policy of the College in developing the skills of its staff by attracting experts in the field of clinical train.









### Marketing Workshop 13 and 18 Aug 2016

The work shop held at Irbid engineer association for two days for young professionals and senior students, the work shop was given by Professor Fahmi Abu Al-Rub, who summarized the competences and best practices for the audience in order to prepared then in a career in marketing or to help them market the products and services of their companies.













## Training on Skills in Using Computer Software - Neuromarketing as progressive methods in market research in JUST, 23.10.2017

The goal of the lecture is to show the new opportunities in market research not only through neuromarketing methods, but as well as with new innovative methods in this area.













# Training workshop: Global citizenship education - Critical Thinking in Solving Problems and New Ideas. JUST, given by Dr.Mravcová Anna, 23.10.2017











Skills in Using Computer Software - Neuromarketing as progressive methods in market research

Dr. Berčík Jakub

Sales and Marketing Skills - Contrast in International Marketing between Chosen European – Asian - African countries

Dr. Paluchová Johana

Basic Fundamentals in Project Management - Internationalization, Networking and Project Cooperation Opportunities in Higher Education

Dr. Gálová Jana









## Sales and Marketing Skills:

The workshop held at JUST 11-16.11-2017 by Dr. Joaquim Marques from ISPAB -Porto about Strategy and tactics-Strategy, Tactics, The five rules of communication in sales, The marketing attitude











### Customer Essential elements of a customer management approach:

The work shop was held given by Dr. Maria de Nascimento from ISPAB -Porto about Customer Essential elements of a customer management approach: the workshop focused on the following themes:

Introducing customer management Managing Relationships Creating Opportunities Managing Opportunities











## The Touristic Activity Workshop

Given by Dr. Mário Cunha from ISPAB -Porto about History, Heritage, and Development, the workshop focused on the following themes:

- -how deep History and Heritage can be decisive to promote education and citizenship under the context of the current globalized era.
- -how History and Heritage can be decisive to promote both national, local and personal identity.
- -the raising importance of Heritage and History on the promotion of social and economic development.
- -how History and Heritage can be decisive on the promotion of integrated quality touristic activities.











## Start your own business

#### **Training Workshop March 12 to 16 2018**

Hochschule für Technik, Wirtschaft und Kultur Leipzig (HTWK Leipzig

Covering a progression of topics necessary for successful business creation, focusing on the business plan development. This step will include mindset, ideation, planning, action and strategy. Rather than just describing what to do, the focus will be on guiding the trainees through the process of actually doing it. The session will describe the four main chapters of the of the business plan, (Management plan, Production (Operational) plan, Marketing plan and Financial plan)

This session will bring the most benefit tools and lessons discussed together to launch a business. It may not be in a detailed course, but it will be a functional knowledge to give you the execution capability to start something you are passionate about.









## Participation of JUST in Training workshops at MU





## TRAINING ACTION: USE OF DIGITAL PLATFORMS IN TEACHING







Trainer: Paulo & Beatriz - Consultores Associados, Lda – Portugal

Training between 02-09. April 2018

#### Goals

With this training it is intended that the trainees: \* make rational and efficient use of new technologies in their teaching activities / other activities; \* integrate the scientific, technical and pedagogical components in the preparation of lesson plans / other plans with digital resources; \* Build and implement strategies that include the use of tablets, smartphones and PCs in the classroom / other educational / collaborative work environments; \* create or at least adapt digital resources for use in the classroom, or by students / trainees outside the classroom; \* become more proficient in the use of tablets, smartphones and PCs; \* Collaborative use of digital platforms.

#### Content

- I Presentation: clarification of methodologies and forms of evaluation.
- II- Presentation, discussion and accomplishment of practical tasks related to the following topics:
- II.1 The use of the tablet, smartphone, PC in the context of the transdisciplinary projects;
- II.2. The transdisciplinary projects and the working tools;
- II.3 The project methodology;
- II.4 The digital content in the transdisciplinary project;
- II. 5 Research in the digital environment
- II.6 Operationalizing different curricular areas in a single product;
- II.7 Approach of the STS (Science Technology and Society) in the perspective of science and technology education;
- II.8 Citizenship and the transmission of information in the global world;
- II.9 Development of the autonomous work of the trainees experimentation of resources presented in the face-to-face sessions.

#### Methodology

In the sessions the subjects are presented by the trainer following moments of execution of practical tasks proposed by the trainer and free trial of the resources approached. Each trainee will have the opportunity to develop and share their ideas and experiences.







## VTC Project Workshop on Graduates Employability

Amman, 2, 3, 4 September 2018

John Gabriel from AGORA

VTCs bridge the gap between courses and jobs

- 1. Recent Changes and Challenges in Higher Education in the UK: the Case of London Metropolitan University
- 2. Institutional Priorities (in Groups) followed by summary of day 1 discussions
- 3. Curriculum Initiatives at London Metropolitan University
- 4. Disseminating best practice: the role of VTCs
- 5. Discussion of best practice/dissemination

Challenges- sustainability and resources engagement, • VTCs examples of disseminating best practice











## **VTC Center Opening**

July 19, 2018

Computer labs - School of Engineer

The University of Jordan



